

# activate

## Switch from sand



Healthier Swimming



Dr. Howard Dryden  
Dryden Aqua founder

## Dr. Dryden's

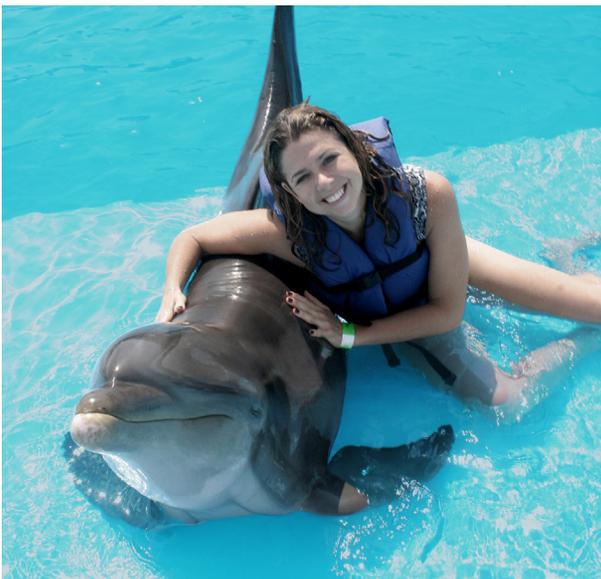


The Dr. Dryden story:

When sea mammals like dolphins, whales, or sea lions are kept in captivity, it is often in chlorinated water. Dr. Dryden worked with these mammals in like conditions for many years. He noticed they often die of lung infections at a young age.

He was able to prove that lung infections in mammals are due to harmful air they are breathing that is just above the surface of the water. This harmful air is called trichloramine, which is the primary cause of chlorine odor that we smell in swimming pools.

Dr. Dryden invented an activated filter media called Activate. Using Activate helped save the lives of dolphins and other mammals by drastically reducing the formation of harmful trichloramines in chlorinated systems.



[www.maytronicsus.com](http://www.maytronicsus.com)



# Dr. Dryden's activate & enhance™



## Healthier Swimming

maytronics water treatment



# Industry Leading Quality



Activate is 100% pure and resistant to bacteria.

Activate permanent filter media is used in more than 250,000 pools. It is trusted by industry professionals as the best product for creating clear water and a healthier swimming environment.

Activate is certified by WQA to meet NSF 50 - the industry standard for safe and clean water.

# Dr. Dryden's activate

**25**  
LB BAGS

GRADE 1  
**FINE**

GRADE 2  
**COARSE**



## WHAT IS ACTIVATE?

Activate is a permanent filter media that replaces sand, zeolite or crushed glass. It is a sustainable solution for crystal clear water.

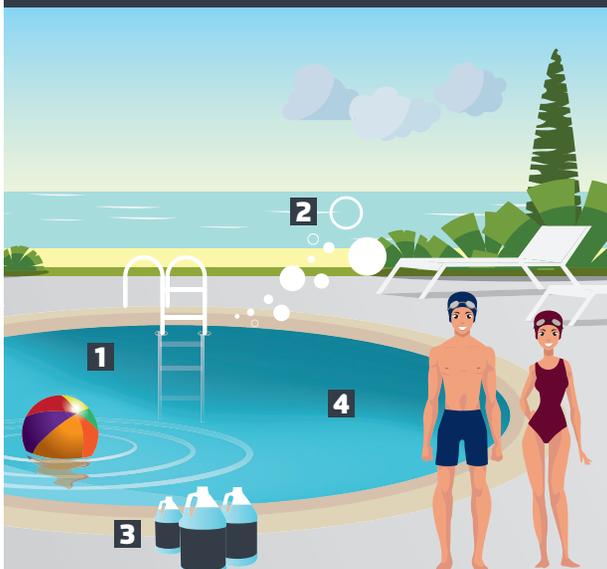


## MAIN BENEFITS OF ACTIVATE

3 reasons why activate is a more effective filter media than sand:

- 1 Better filtration with up to 300 times more surface area than sand for **clearer water**.
- 2 Attracts and captures harmful bacteria with a negatively charged filter media for **cleaner water**.
- 3 Prevents the growth of bacteria and algae with a self-sterilizing surface that for **healthier water**.

## Activate & Enhance creates a healthier swimming environment.



- |   |                       |   |                         |
|---|-----------------------|---|-------------------------|
| 1 | Better water quality  | 2 | Adsorbs finer particles |
| 3 | Reduced chemical cost | 4 | Better water clarity    |

# Dr. Dryden's enhance summer

**1**  
GALLON



## WHAT IS ENHANCE?

Enhance Summer is a liquid UV filter that promotes the removal of pollutants. For optimum performance combine Activate with Enhance.

